

GMT MONTHLY MEMBERSHIP PROGRESS REPORT

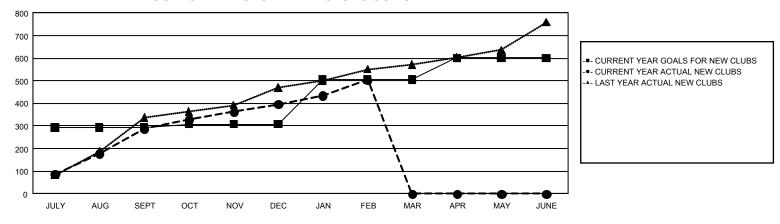
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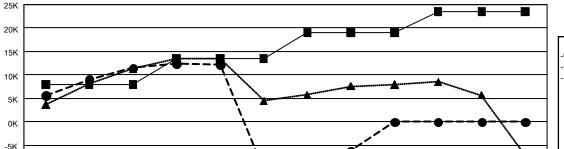
Results as of: 2/28/2025

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| | Club | S | | Members | | | |
|---------------|---------------|-------------|---------------|-----------------------|---------------------------|-------------------------|--|
| | RESULTS FOR | R 2024-2025 | | RESULTS FOR 2024-2025 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 293 | 287 | 72 | JULY/AUG/SEPT | 7,909 | 19,759 | 6,700 |
| OCT/NOV/DEC | 15 | 109 | 756 | OCT/NOV/DEC | 5,600 | 8,867 | 29,273 |
| JAN/FEB/MAR | 198 | 108 | 64 | JAN/FEB/MAR | 5,576 | 10,533 | 3,721 |
| APR/MAY/JUNE | 95 | 0 | 0 | APR/MAY/JUNE | 4,411 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





DEC

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GOALS AND ACTUAL MEMBERS CUMULATIVE

| 1 | MEMBER GROWTH NET GOAL |
|---------------|--|
| $\frac{1}{1}$ | -•- MEMBER GROWTH ACTUAL -•- LAST YEAR MEMBERSHIP ACTUAL |
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| DROPPED CLUBS: 892 | | 4,470 CLUBS OF 9,180 ADDED 1 OR | GENDER DISTRIBUTION | | |
|--------------------|--------|---------------------------------|---------------------------|------------------|---|
| | | MORE NEW MEMBERS | MALE | 203,983 (73.95%) | |
| DROPPED MEMBERS | | | FEMALE | 71,825 (26.04%) | |
| DECEASED | 575 | CLICK HERE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS | | 0 |
| CLUB CANCELLED | 16,898 | MEMBERSHIP DATA | | | |
| OTHER | 22,108 | | FAMILY MEMBE | ERS PAYING HALF | 0 |
| TOTAL | 39,581 | | DOLO | | |

FEB

MAR

APR

MAY

JUNE

-10K -15K

JULY

AUG

SEPT

OCT

NOV